



By Mike Vandergraaf

4 Reason You Could Be Failing With Your Marketing Nobody Will Tell You About

Mike Vandergraaf is an online marketer trying to perfect the subtle art of 'Cut The Crap' marketing

You can get an idea of why he's doing what he's doing [by clicking HERE](#)

From experience and working with numerous clients I can tell you that most people failing in their online endeavours have 1 or more of the following traits in common.

1. Fear of putting yourself out there

In the beginning of my online marketing carrier I used an alias.

Why? Well, because I didn't want use my own name.

I was afraid what people might think...
People who knew me...

And I was afraid of people pointing their finger at me when they finally found out I didn't know what I was doing.

So I used an alias or pen name... it felt safe I was anonymous, but it came with a lot of drawbacks...

It's human nature to see our inner demons reflected in the eyes of others.

And it holds us back, where we think something is never good enough (and we disguise it as being a perfectionist).

It prevents us from finishing stuff and getting it out there.

But if we want to truly help people with what we know then:

It's okay to make mistakes, just don't lie

about it...it makes you human. We all makes mistakes.

You need to be personal to get your advise accepted. How often do you listen to the advise of a stranger?

You don't need to know it all, just know what you teach.

2. Not investing money

You CANNOT run an online business for free. You just can't.

There are all kinds of cool gadgets for free online, but spare yourself the anguish and exasperation and don't try to get it all for free.

You need to invest in your business.

You'll need courses for knowledge, help for stuff you don't know how to do, traffic to sell your stuff...

You won't have to do everything at once of course, but you have to invest money to make money.

How many business do you know started without any investment? Your business is no different, if it's not a hobby...

You need to spend money on your business.

3. The fairytale of easy internet money

We all want that easy way out.

We don't want it to be hard, messy, smelly...

We all want to believe in that internet fairytale, sitting on a beach working with a cocktail in your hand with a little umbrella in it.

And because we do, we tend to keep our eye out for that one golden nugget...that one easy trick, secret, hidden gem that is going to catapult us to online guru status and marketing hero.

Well, the truth is... it doesn't exist...

Now, you won't hear me saying Internet marketing is hard... because it's not... But it's not as easy some people claim it to be...

If you keep looking for that one secret, and with every little setback start looking again for the next best thing, you'll end up in a vicious cycle not doing anything.

Even if you're working hard...
Focusing on this one thing you've got to do...

But you keep yourself surrounded by messages full of marketing sweet talk, telling you how easy this new shiny widget can make your marketing life, you will fall into temptation...

It takes work and dedication... it's almost a real business... :)

You've got to do the work!

4. Too much tinkering, too little delivering

Internet Marketing is not setting up new cool tools, plugins, websites, fancysmansy video creation software...

It's selling...

on the internet...

Yes, you need tools, a website, a sales letter, traffic...

But you DO NOT NEED the most fancy new latest gadgets...

And they won't make you money on their own.

Focus on the steps that make you money... not on what you would like to do the most...

Mike Vandergraaf

Want To take Your Business To 4 Or 5 Figures Per Month?



Maybe it's time you TAKE back your FREEDOM and start your online income?

My Brand New Success Course For Taking Your Business To Four Or Five Figures A Month

Even if you're brand spanking new and have nothing to show for until now!

Do you **leave it to others to control your life....?**

Or do YOU



This is a complete system guiding you step-by-step to an online business you can be proud of and that gives you the freedom to enjoy life.



Mike Vandergraaf

[Click Here To Learn More](#)