



By Mike Vandergraaf

How to get your first membership product running within 1 day!

Continuity is king...

Mike Vandergraaf is an online marketer trying to perfect the subtle art of 'Cut The Crap' marketing

You can get an idea of why he's doing what he's doing [by clicking HERE](#)

So, here's the thing.

Most people are scared.
Scared what other people might think...

Scared about being perceived as ‘a fake’

Scared of not knowing it all...

Well, for this to work I need you to set aside all judgements.

Creating a membership in 1 day takes effort... and if your judgement gets in the way...well then let's just forget about it.

So, here goes.

First, you need to have an idea of what your membership is about.

If your in the IM space.

How to build an A-grade list of 5,000 members

How to build and membership site

How to launch your first product

Or.

How to live healthy, food and exercise explained.

How to breathe your way to better health

You get my drift.

It can be whatever you want and anything that you have an interest in.

Next, start making an outline for topics you want to touch upon for the next 6 months.

That's you initial guide for what to do the next few lessons.

Then start creating your first lesson. Use video, write it down, record your voice...

Whatever you decide you are going to deliver your first lesson in.

Once that's done, you need to create the sales page. Of course it would help if you've written one before, but you can always get somebody else to do it for you... (the same goes for your lessons... outsourcing your lesson creation...something to think about...)

So, you've got one lesson, an outline for the lessons for the next couple of months.

Now load up your first lesson as an email into an autoresponder.

You've got your delivery system done. No need to use fancy smancy membership software.

Just deliver by email every 30 days.

Next...

Create a facebook group

Get every member of your program into your group.

Ask questions in your group!

This is important. Because you have a group of people together that are interested in your topic, ask them what they want to learn...

What is missing in the lessons they already had....

Ask questions, ask questions, ask question....

That way you will be given topics to write about in your next lessons and your course will be continuously improving based on the feedback you are getting.

Keep adding lessons to your autoresponder, one lessons after another.

That way, when new members sign up, the start with lessons one and get each lessons delivered automatically.

After the course has come to its natural ending, the only hands on thing you have to do is keep getting people into it. The lessons will get delivered by autoresponder automatically.

Mike Vandergraaf

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Mike Vandergraaf

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